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For Immediate Release

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**CBS 19, Azalea Orthopedics, and TSJH join forces to provide
new state-of-the-art Doppler to East Texas**

The local East Texas CBS affiliate, CBS 19 announced today the purchase of the new DOPRAD Fury Doppler radar system, the newest and most advanced radar system in the region. Through a long-term partnership with Azalea Orthopedics and Texas Spine & Joint Hospital CBS 19 will provide the region with the latest and most accurate weather tracking system available.

Phil Hurley, president and general manager of CBS 19 says the July 2006 installation, will be a milestone for East Texas, "Texas is a major Mecca for severe weather. With that in mind, we decided that this new technology would give our viewers the most advanced warning for severe weather throughout the East Texas Region." Hurley says the 3-D display; the Photo realistic imagery; and the automatic updating for storm tracking are what sets it apart from other systems in the area.

Doc Deason, CBS 19 Chief Meteorologist says, "This will be the most powerful Live Doppler Radar between Dallas and Shreveport. The DOPRAD Fury system can see some storms up to 250 miles away from the radar site, giving us that much more time to warn our viewers of potential danger. Also through the use of photo realistic imagery, our viewers will be able to see actual city landmarks, like Tyler Pounds Field or Lake Lamond in Longview. These landmarks are important in helping viewers to easily

identify where the storm is located and how much time they have to seek safety,” explains Deason.

“Azalea Orthopedics and Texas Spine & Joint Hospital are proud to be partnering with CBS 19. With so many recent weather disasters, it is a constant reminder of how damaging storms can be and why this type of advanced technology is so vital to a community,” said Terry Pace, executive director for Azalea Orthopedics.

The system also has a web component where viewers can log on to CBS 19’s web site and track storms within 30 seconds time laps and see around the clock real-time weather information. “The owners of CBS 19, Max Media wish to express their gratitude to TSJH and Azalea for the new partnership. If it were not for corporations like these and many others who support CBS 19, this type of service would be difficult to provide,” expressed Hurley.

“We applaud CBS 19 and Max Media for their commitment and look forward to the benefits of the new Doppler system,” said Tony Wahl, CEO of Texas Spine & Joint Hospital.

For more information on the CBS 19’s Fury Doppler installation call, (903) 581-2211.

Phil Hurley, CBS 19 General Manager
Bob Lenertz, CBS 19 News Director
Doc Deason, CBS 19 Chief Meteorologist